



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract

4838314

Schedule Dates

05/09/21-05/09/21

Advertiser

American Conservative Union (94149)

Agency

Del Cielo Media (11175)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Est 508515 (1558195)

Salesperson

Monares, Barbara (3870)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Braunscheidel, Anne

Phone/Fax

/

CPE

Est 508515

Account Types

Local/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Est 508515

Date Entered

05/07/21

Last Modified

05/07/21

Entered By

Barbara Monares

CO-OP

No

External

Demo

Order Type

3 Wide Life

Package Deal

Commission %

15.00

Commission

\$5,250.00

Net Total

\$29,750.00

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
May. 2021	1	\$35,000.00
Grand Total:	1	\$35,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/09/21-05/09/21	1	:30	8:59:30A- ABC-This Week								1	1	\$35,000.00	\$35,000.00	Washington (WJLA)		5/7/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.